

# Identify And Eliminate Unnecessary Idling

**INCREASE FUEL SAVINGS BY UP TO 12-15%**

## Company Profile

**WHO WE ARE** GreenRoad is the leader in smarter, safer driving to significantly reduce crashes, save fuel, and increase productivity.

**KEY METRIC** GreenRoad has developed the largest driving events database in the world, with over 220 million events measured.

### RESULTS

- Lives saved
- Costs and environmental impact lowered
- Bottom lines boosted
- Brands built

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Just as GreenRoad led the way with real-time feedback and driver safety, GreenRoad 360™ now offers the leading solution for idling performance to further increase fuel savings and minimize costs. GreenRoad 360™ users already see fuel savings of up to 10%. With this new idling measurement and management capability, many fleets can cut fuel consumption by an additional 2 to 5%.

### 100% Visibility Into Idling Practices Across Your Fleet

Quickly identify specific drivers, vehicles, or trips that have unnecessary idling and negatively impact fuel performance.

### Manage to Your Company Policies

GreenRoad's customizable solution automatically identifies idling activities that are exceptions to company policy, based on client-defined policy thresholds, applying advanced filtering to allow you to focus only on unnecessary idling, not the unavoidable idling that occurs at traffic lights and stop signs.

### Minimizes Fleet Costs, Complexity, and Risk

GreenRoad makes it easy for managers to stay up to date in identifying idling issues—real-time idling reports are available anytime and are emailed weekly, reporting on performance across the fleet.

### Market-Leading Idling Measurement and Management

- Eliminates the need for manual effort or data download procedures
- Minimizes the time and effort required to assess and sustain improvements in idling performance
- Requires no additional hardware or ECM integration
- Has no impact on vehicle warranty or sub-systems
- Identifies vehicles with weak batteries or electrical system issues
- Is customizable in all vehicle years, makes and models
- Includes GPS Mapping component that allows managers to see where idling is most prevalent, and which specific drivers contributed to idling at each location

# How Greenroad Works To Reduce Risk, Save Fuel And More

Greenroad 360™ is an integrated service designed to deliver optimal driver performance.

## In-Vehicle Measurement & Feedback

Patented capabilities continuously measure and analyze the widest range of risky and inefficient driving maneuvers. GreenRoad in the vehicle provides real-time, objective feedback to drivers. The pioneering red-yellow-green display enables drivers to self-correct in the moment.

## Online For Drivers

Empower your drivers to see and measure results. We make it easy for your fleet to optimize their own driving behavior. GreenRoad Engage™ includes a step-by-step methodology to engage drivers, managers, insurance partners and unions in the process of achieving measurable safety, fuel and cost improvements.

## Online For Managers

GreenRoad Central™ web portal gives managers the ability to analyze driving behaviors across the fleet and learn how specific habits can be improved. Supervisors can easily manage by exception, customize reports and export data. We make it easy for your fleet to change driving behavior.

## Platform For Integration

GreenRoad Intersect™ is an open, multi-vendor platform to integrate partners, including industry-leading technology, insurance, distribution, policy and research organizations, enabling fleets to create complete solutions based on best-of-breed products and services related to driving behavior.



**“The new idling solution has allowed us to reduce our team idling percentage by nearly 8 percent, saving us on fuel cost.”**

- Sam Biondolillo, Director of Transportation, Ryder

**“With GreenRoad, we were able to reduce the idling by about 25%.”**

- Linda Kleingardner, Operations and Safety Manager, Rolling V