

Customer Spotlights

Balfour Beatty Utility Solutions

- 10% decrease in fuel consumption
- 43% reduction in collisions
- 63% reduction in risky maneuvers
- Lower insurance premiums

ERICSSON

- 49% reduction in vehicle repair costs
- 3% reduction in fuel costs
- Reduced vehicle wear and tear
- Reduced staff sickness rates and administration related to collisions

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Service and Sales Fleets

Service organizations rely on GreenRoad to maximize driver safety and company efficiency. Whether you are managing trucks for repair work or running the auto fleet for a field sales team, we provide the technology and professional guidance that makes risk and cost reduction easy, meaningful and permanent. We've partnered with field service organizations in a wide variety of sizes and industries, including utility companies, telecommunications organizations, professional services firms, and more.

Safety

Reducing collision rates is a daunting challenge for service fleet organizations. According to independent studies, fleets with light and medium duty vehicles typically experience crash rates of 20 to 25%. For service professionals who tend to receive less driving skills training than others who drive professionally, positive, in-vehicle guidance keeps attention focused on driving responsibly and eliminates, in real-time, behavior that is most likely to contribute to an accident. Service organizations typically see collision rates reduced up to 50% with GreenRoad, along with substantial improvements in insurance and liability costs and protection of their company's reputation.

Safer = More Fuel Efficient

Risky driving behavior also tends to be inefficient and costly. Reducing aggressive acceleration and cornering, hard braking, and speeding, consistently helps service fleets save up to 10% on fuel and carbon emissions.

Tailored to Your Fleet

When your fleet is a mix of different vehicle models, it can be a challenge to install a technology solution. GreenRoad's patented Vehicle Signature Profiles™ ensure easy compatibility with virtually any make and model, including passenger cars and light, medium, and heavy duty trucks, HGVs and vans.

Comprehensive visibility

GreenRoad gives managers deep insight into the key factors that drive success. With GreenRoad 360+, we've combined our industry-leading driving decision service with mobile resource management capabilities from industry leader Qualcomm to provide a best-in-class safety, MRM, fuel efficiency, and driving decision system in one comprehensive, cost-effective solution.