

## Customer Spotlights



The world's largest bus operator has developed the DriveGreen program with GreenRoad - across its fleet of 9,000 UK buses. Not only has fuel consumption declined by 5%, but small accidents and collisions have reduced by 70%.



The UK's largest independent bus operator and Large Bus Operator of the Year 2009 has chosen to deploy GreenRoad 360™ across its fleet. It has seen an 11% fuel saving and a 50% reduction in own-fault accidents.



## Bus and Coach Fleets

GreenRoad helps bus and coach fleets around the globe to ensure the safety of their passengers and reduce fleet operational costs.

GreenRoad has been proven to be especially effective in the Passenger Service Vehicle (PSV) market, where operators average approximately 15,000 miles per year. Drivers tend to complete copious short trips on a daily basis, with frequent stops. These trips are sometimes carried out in heavily congested environments with passengers on-board, adding to the many distractions involved.

Providing real-time feedback to drivers keeps their attention focused on driving. GreenRoad holds them accountable to a safe and efficient performance, improving fuel efficiency and eliminating, in real-time, the behavior that is most likely to result in an accident.

We have extensive experience working with unionized and non-unionized bus and coach operators, including school bus fleets, as well as local fleets with frequent stop-and-go routes in urban environments. GreenRoad has been installed in a wide variety of buses, including school buses, mini buses, stage carriage fleets and long distance coaching vehicles.

Bus and coach operators have achieved a 5-11% increase in fuel economy and a 29-54% decrease in crashes with GreenRoad. Working with their insurance carriers, fleets can also expect to reduce their insurance-related expenses. Safe driving reduces wear and tear too - and improves on-time service and passenger comfort. Comprehensive excess idling and mileage reporting reduces deferred maintenance costs.

Contact GreenRoad today to find out how we can help you to achieve your safety and efficiency goals.

To find out more about GreenRoad, please contact:

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